

Business and Communication Systems

Topics to Revise – Unit 2: The Business Environment

Types of Business Ownership

Stakeholders

Communication

Digital Trading

Recruitment

Training

Selection

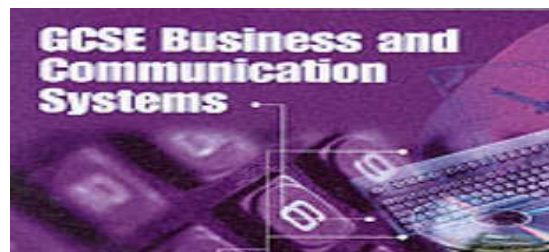
Implications of digital technology for business and customers

Marketing

Market Research

Marketing Mix

Examination Board: CCEA



Examination Papers & Date of Exam

Unit 2: The Business Environment- Wednesday 18th June 2025 (AM)

School Revision Resources

Class notes presented in PowerPoint Format

Booklet of Past Papers

Pupil Revision Notes created from PowerPoint Notes

After school revision classes

Intensive revision session before the exam

Online Resources

www.ccea.org.uk – For access to past papers and mark schemes (same as students have received from teacher)