



Year 11 GCSE Business Studies Revision

Checklist



SUBJECT	BUSINESS STUDIES
<u>Examination Unit Title</u>	Unit 1: Starting a Business (GBU11)
<u>Examination Board</u>	CCEA
<u>Examination Date</u>	Friday 19 May, Afternoon (PM)
<u>Examination Length</u>	1 hour 30 min
<u>Marks available</u>	90
<u>What learners need to know</u> <u>Topics to revise</u> <u>Advance Information from CCEA</u>	<ol style="list-style-type: none"> 1. Creating a Business <ul style="list-style-type: none"> • Business resources • Business ownership • Public sector • Business aims and objectives • Stakeholders 2. Marketing <ul style="list-style-type: none"> • Marketing and market research • Price • Product • Promotion 3. Business Operations <ul style="list-style-type: none"> • Types of production • Methods of manufacturing • Quality assurance • Health and safety in manufacturing
<u>Specification</u>	<u>GCSE Business Studies Specification</u>
<u>Departmental Resources to support revision</u>	<ul style="list-style-type: none"> - Topic Booklets - CCEA Past Paper Questions - CCEA Revision Textbook
<u>External websites to support revision</u>	<u>BBC Bitesize Business</u> <u>Two Teachers - Business Resources</u>
<u>Past Paper Questions and Mark Schemes</u>	<u>Past Papers & Mark Schemes - CCEA</u>